

BI Helper Privacy Policy

This privacy policy ("policy") will help you understand how BI Helper ("us", "we", "our") uses and protects the data you provide to us when you visit and use <https://portal.bihelper.tech> ("service") or <https://bihelper.tech> ("website").

We reserve the right to change this policy at any time, of which you will be promptly updated. To stay up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you visit the service and further when you subscribe to our service, we collect the following data:

Visitor data: When you register on our service to start your BI Helper free trial, we collect:

- Your email and password
- Your encrypted Power BI authentication token from Microsoft, when you set up a Power BI report as a job on BI Helper.
- Your encrypted authentication token from Tableau, when you set up a Tableau report as a job on BI Helper.
- Data profile of your online behavior on our service.

Client data: When you subscribe to one of our licensing plans, we collect:

- Your name, company address, business email, business phone and credit card details.
- Your encrypted API authentication tokens, only when you use our API integration feature.

Why We Collect Your Data

We collect your data for several reasons:

Visitor data:

- To record the creation and usage of your account in BI Helper.
- To contact you for marketing and promotional purposes for BI Helper or our other products.

Client data:

- To be able to contractually and legally provide our services to you.
- To provide you updates on product features, pricing and other information relevant to your usage of BI Helper.
- To contact you, understand any support and usage problems you face and resolve them.

Safeguarding and Securing Your Data

BI Helper is hosted in the Amazon Web Services (AWS) US East-1 Region. BI Helper is designed, developed and deployed using the latest technologies and processes, to safeguard all the information we collect from you and to keep it confidential.

BI Helper is designed and built to the following security standards.

- CIS AWS Foundations Benchmark which is defined by the Center for Internet Security as an objective, consensus-driven security guideline for AWS Cloud Providers.
- AWS Foundational Security Best Practices standard which is defined by AWS as a set of controls that detect when deployed accounts and resources deviate from security best practices. This standard provides actionable and prescriptive guidance on maintaining and improving our security position.

SOC2 Compliance: Detailed assessment reports on SOC 2 compliance generated periodically from the AWS Audit Manager are available for review on our website.

BI Helper will not lease, sell or distribute your data to any third parties, unless we have your permission, or we are required to do so by law.

Our Cookie Policy

Once you agree to allow our website or service to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. We may also use your cookie data for marketing and promotional purposes for BI Helper or our other products.

You can disable cookies by accessing the settings of your internet browser. Visit www.internetcookies.com, which contains comprehensive information on how to do this on a wide variety of browsers and devices.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links BI Helper is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Email contact@biheber.tech for any questions on our privacy policy.